

# Wink & Wag Photography

## Service Agreement & Acknowledgment

This agreement exists to protect you, your pet(s), and Wink & Wag Photography while ensuring every session remains safe, respectful, and centered around your pet's comfort.

By booking a session with Wink & Wag, you acknowledge and agree to the following:

### 1. Nature of Services

Wink & Wag Photography provides pet photography services with a strong emphasis on patience, consent, and animal welfare. Sessions are pet-led and may include dogs, cats, and exotic animals.

Wink & Wag operates on a Pay What You Can (PWYC) model. No payment is required to receive photography services. Any voluntary contributions go toward offsetting travel costs for free end-of-life pet photography sessions.

### 2. Pet Safety & Welfare

Your pet's safety and comfort are the top priority.

- Pets must be leashed at all times in unfenced or public areas unless otherwise discussed and approved.
- Owners are responsible for informing the photographer of any behavioral concerns, medical conditions, reactivity, anxiety, or mobility limitations.
- Sessions may be paused, adjusted, or ended early if a pet appears stressed, uncomfortable, or unsafe.
- Wink & Wag reserves the right to refuse or discontinue a session if conditions are unsafe for the pet, photographer, or others.

No images are worth compromising an animal's well-being.

### 3. Owner Responsibility

You confirm that:

- You are the legal owner or authorized caretaker of the pet(s) being photographed.
- Your pet is up to date on legally required vaccinations (where applicable).
- You accept full responsibility for your pet's behavior during the session.

Wink & Wag is not responsible for injuries, illness, loss, or damages caused by your pet to people, property, or other animals.

### 4. Location & Environment

Sessions may take place in your home, a public location, or a mutually agreed-upon setting.

- You are responsible for ensuring your chosen location allows pets and photography.
- Public locations may include distractions such as people, other animals, noise, or limited shade.
- Parking availability and accessibility are not guaranteed at public locations.

By choosing a public or unfamiliar location, you acknowledge these risks and accept responsibility for your pet in that environment.

### 5. Weather & Rescheduling

Sessions may be rescheduled due to extreme heat, storms, unsafe weather conditions, or pet health concerns.

Wink & Wag reserves the right to recommend rescheduling if conditions pose a risk to pets or people. There are no penalties for weather-related reschedules.

## 6.6. Photography Style & Expectations

Wink & Wag focuses on candid, natural, and emotionally honest images.

- Specific poses, expressions, or behaviors cannot be guaranteed.
- Cooperation varies by pet, especially senior, anxious, or exotic animals.
- Image quantity may vary depending on the pet and session flow.

You acknowledge that photography is subjective and that results may differ from expectations based on pet behavior and environmental factors.

## 7. Image Delivery & Usage

- You will receive high-resolution, unwatermarked digital images.
- Images are for personal use only (printing, sharing with friends/family, social media).
- Commercial use is not permitted without written permission.
- If images are shared publicly, crediting or tagging @wink.and.wag is kindly requested but not required.

## 8. Privacy & Portfolio Use

Wink & Wag may use select images for portfolio, website, or social media purposes unless you request otherwise in writing.

Pet names are never publicly disclosed without permission.

## 9. Liability Release

By participating in a Wink & Wag photography session, you release and hold harmless Wink & Wag Photography from any claims, damages, or liabilities arising from:

- Pet behavior
- Environmental conditions
- Accidents during the session
- Actions of third parties at public locations

## 10. Respect for PWYC Model

The Pay What You Can model exists to support accessibility and free end-of-life services. Attempts to misrepresent session intent (e.g., requesting human-only portraits, maternity, newborn, engagement, or non-pet photography) may result in refusal of service.

## 11. Agreement Acknowledgment

By submitting a session request and checking the acknowledgment box, you confirm that:

- You have read and understood this agreement
- You agree to all terms listed above
- You consent to photography services under these conditions

## Thank you

Thank you for trusting Wink & Wag with your pet. These sessions are more than photos. They are memories, legacies, and moments of love.

Please return to the Google Form and acknowledge that you have read this agreement.